

SMALL-SCALE FARMER WORKING FOR HIS/HER LIVELIHOOD

EVERYTHING IN ITS OWN TIME



TRAINING AND DEVELOPMENT WITH THE ITTASZEZON TEAM

- Business Entrepreneurship & finances
- Farming Sustainable production methods (eg. eco farming and packaging)
- Services Marketing and digitization (eg. customer support, design, communication)



STARTS USING THE PLATFORM OF ITTASZEZON

- gets informed
- opens to new ideas/ ways
- rationalises the production
- opens new sales channels
- optimizes resources
- integrates feedback into day-to-day operations

THE FARMER WITH MANAGERIAL ATTITUDE AND LEADERSHIP SKILLS

- measures and controls
- invests and develops
- transparent operations

A SUCCESSFUL ENTREPRENEUR & FARMER: CUSTOMER-CENTERED

- uses eco-farming methods
- gives work
- walks the talk and inspires other farmers

FAMILY FARM WITH A SUSTAINABLE LIFESTYLE IN PRODUCTION

